F1 car auction record is broken with sale of Mercedes W196R



A 1954 Mercedes-Benz W196R Stromlinienwagen was auctioned by RM Sotheby's on 1 February 2025 at the Mercedes-Benz Museum in Stuttgart, Germany. And it made a record price for an F1 car, going under the hammer for a cool £37.4M (£42.6M with buyer's premium). It had attracted interest from collectors all around the world and sold in a bidding battle over the phone and in person.

Chassis number 00009/54 was successfully driven by both Juan Manuel Fangio and Stirling Moss and it is only the second time that any W196R has been sold. The 'Streamliner' specification used bodywork to cover the original open-wheel design and make the chassis a long wheelbase to improve performance on low-downforce circuits.

The car had originally been donated to the Indianapolis Motor Speedway Museum in 1965 by the then Daimler-Benz AG with the Museum looking after it since that time. The proceeds will be used to support the continuous development and expansion of the Museum which is currently undergoing a full interior upgrade and will eventually concentrate just on Indy car exhibits.



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